!

PTO/SB/81 (10-00)

Approved for use through 10/31/2002. OMB 0651-0035

U.S. Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE

The Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

POWER OF ATTORNEY OR AUTHORIZATION OF AGENT

Application Number	09/783,950	
Filing Date	February 14, 2001	
First Named Inventor	Miller	
Group Art Unit	2161	
Examiner Name	Unknown	
Attorney Docket Number	150-123CIP18	

I hereby appo	pint.					
_	ners at Customer Number		Place Customer Number Bar Code			
OR	nicis at odstollioi vidiniso.		Label here			
	ner(s) named below:					
	Name	Regi	stration Number			
Anth	ony R. Barkume		33,831			
1						
business in the	mey(s) or agent(s) to prosecute the app United States Patent and Trademark C the correspondence address for the ab -mentioned Customer Number.	Office connected there	with.			
OR	-mentioned Customer Number.		echnology 200			
Firm or Individual N	ame Anthony R. Barkume		Center			
Address	c/o Greenberg Traurig, LLP	c/o Greenberg Traurig, LLP				
Address	200 Park Avenue					
City	New York	State NY	Zip 10166			
Country	ÜS					
Telephone	212-801-9294	Fax 212-801-	6400			
Assigne	nt/Inventor. se of record of the entire interest. See 3 ent under 37 CFR 3,73(b) is enclosed.	7 CFR 3.71. (Form PTO/SB/96).				
	SIGNATURE of Applica	nt or Assignee of Reco	ord			
Name	Charles Jensen					
Signature	Charles T.	Sensen				
Date	all the inventors or assignees of record of the en	tim intermet or their represen	entative(s) are required Submit			
NOTE: Signatures of multiple	all the inventors or assignees of record of the en	une interest of their represe	manuels) are required. Odornic			
Total of	forms are submitted.					

Burden Hour Statement: This form is estimated to take 3 minutes to complete. Time will vary depending upon the needs of the individual case, Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademerk Office, Washington, DC 20231, DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS. SEND TO: Assistant Commissioner for Patents, Washington, DC 20231.

0039

JUL

GREENBERG/TRAURIG → 40057#010100#19413373361

PTO/SB/86 (2-98)
Approved for use through 09/30/2000. OMB 0651-0031
Patent and Trademark Office; U.S. DEPARTMENT OF COMMERCE
Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

STATEMENT UNDER 37 CFR 3.73(b)

Application No : 00/793 050	F	iled: February	14. 2001
Application No.: 09/783,950			
Entitled: System Method& Article	of Manufacture for Targe	ting and Deliver	ng Sales Information
NeoMedia Technologie	s, Inc, a corr	oration	
(Name of Assignee)			ı, partnorship, university, government egen
			RECE
states that it is:	59' (- 1.21' 11 26 -) - (10050)		LINE -CEIVE
1. the assignee of the entire	right, title, and interest; or		RECEIVE AUG 1 4 200
2. an assignee of an undivide	ed part interest		Technology Co
	d part interest	ه از این که و های در این در	AUG 1 4 200 Technology Center 2
in the patent application identified a		+ (1 · · · J	e de la companya de
A. [/] An assignment from the inventor and Trademark Office at Reel	s) of the patent application iden	tified above. The ass	signment was recorded in the Pa
and I rademark Office at Reel	UII/UI, CIANIC VOAV	or for miner a copy t	iidiaa la <i>amaa</i> ida.
OR			
B. [] A chain of title from the inventor(s), of the patent application iden	tified above, to the c	urrent assignee as shown below
A. P	То:		
The document was record	led in the Patent and Trademark	Office at	
	e, or for which a c	copy thereof is attack	1ed.
2. From:	To:	·	
The document was record Reel Fram	led in the Patent and Trademan	COffice at copy thereof is attach	ied.
	ogali at was emigrapat or To		
The designantings many	led in the Batest and Trademad	Office at	
ReelFram	or for which a c	opy thereof is attack	ned.
[·] Additional documents in t	he chain of title are listed on a s		
e e e		1	
[] Copies of assignments or other doc	umonto in the chain of this are o	Itached	g(t) = t
() copies of assignments of other doc	niughs iii nic Mighi di the 418 4		
man y a superior de la company	d balanch in gamentage of to al 41	hio chalamant on hal	nalf of the seciones
The undersigned (whose this is supplie		ins statement on per	ian of the assignee.
July 10, 200	·	Charles	1 Lensen
		Sig	nature
Date		2	1 /
Date	 	Charle	printed name